



Pegasus Partners Ltd.
Part 2A of Form ADV Brochure

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March 22, 2022

This Brochure provides information about the qualifications and business practices of Pegasus Partners Ltd. (the “Adviser”). If you have any questions about the contents of this Brochure, please contact us at (262) 478-9009 or by email at econner@pegpartnersltd.com. The information in this Brochure has not been approved or verified by the United States Securities and Exchange Commission or by any state securities authority.

The Adviser is a registered investment adviser. The registration of an investment adviser does not imply any level of skill or training.

Additional information about the Adviser also is available on the SEC’s website at www.adviserinfo.sec.gov.

Item 2 — Material Changes

This section of the Brochure will address only those “material changes” that have been incorporated since our last delivery or posting of this document on the SEC’s public disclosure website (IAPD) www.adviserinfo.sec.gov. There have been the following material changes since our last Annual Amendment filing on March 24, 2021.

Item 7 - Types of Accounts. Pegasus no longer requires a minimum account size when accepting new client relationships.

If you would like another copy of this Brochure, please download it from the SEC Website as indicated above or you may contact Eric Conner at (262) 478-9009 econner@pegpartnersltd.com. We encourage you to read this document in its entirety.

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Item 4 — Advisory Business

Firm Description

The Adviser provides comprehensive wealth management services to a broad range of clients, including individuals, high net worth clients, pension, profit sharing and 401(k) plans, corporations, business entities, trusts, estates, foundations, and charitable organizations. The Adviser provides continuous investment advice and management based upon the individual needs and objectives of each client. The Adviser also provides bill pay services for select clients whereby the Adviser will have the ability to authorize payments from client checking accounts. The Adviser was founded in 2015.

Principal Owner

The Adviser is privately held, and its employees own all the outstanding stock of the firm. The principal owners of the Adviser are Todd Krieg and the Todd M. Krieg 2020 Trust.

Types of Advisory Services

The core expertise of Pegasus is providing comprehensive wealth management services. The Adviser offers custom asset allocation strategies where a client's portfolio will be allocated among traditional third-party investment management (e.g., separately managed account managers, mutual funds, exchange traded funds "ETF"s, referred to herein as "Outside Investment Managers"), private investment management (e.g., private illiquid investments such as private real estate, private debt, private equity, and other private investments or funds referred to herein as "Private Investments"), Client-Directed Assets and other investments as part of an overall asset allocation strategy. (See more about Outside Investment Managers and Private Investments in Item 8 below.) Clients enter into written agreements, including an Investment Management Agreement ("IMA") and Investment Policy Statement ("IPS"), with the Adviser setting forth the relevant terms and conditions of the advisory relationship. Outside Investment Managers and Private Investments used in the custom allocation strategy are selected based upon several factors, including an evaluation of performance history, management, total assets, expense ratio, volatility, turnover ratio, duration of track record, dividend yield and any other fees.

For clients who grant the Adviser complete discretionary authority, the Adviser determines which securities are to be bought or sold. These decisions are guided by the general guidelines which are set up at the inception of the Adviser-client relationship frequently following the client completing a risk survey and in cooperation with the client via the IMA and IPS agreements. These general guidelines cover such things as the relative proportion of debt securities and equity securities, the degree of risk which the client wishes to assume and the types and amounts of securities to constitute the portfolio, including any restrictions imposed

by the client. The Adviser endeavors to manage the portfolio in accordance with these guidelines.

The Adviser also offers financial planning services to clients. Financial planning services as appropriate include financial position planning, retirement planning, business planning, charitable giving, trust and estate planning, benefit plan advice, manager due diligence and preparation of a financial plan. All financial planning advice is provided on a non-discretionary basis and clients are responsible for deciding what advice to act upon. Clients are advised that it remains their responsibility to promptly notify the Adviser of any change in their financial situation or investment objectives for the purpose of reviewing, evaluating or revising Adviser's recommendations and/or services. There is no additional fee to clients for financial planning services.

Pension Consulting

The Adviser also provides several advisory services separately or in combination. While the primary clients for these services will be pension, profit sharing and 401(k) plans, the Adviser offers these services, where appropriate, to individuals and trusts, estates and charitable organizations. Pension Consulting Services are comprised of four distinct services. Clients will choose to use any or all of these services.

IPS Preparation:

The Adviser will meet with the client (in person or over the telephone) to determine an appropriate investment strategy that reflects the plan sponsor's stated investment objectives for management of the overall plan. The Adviser then prepares a written IPS detailing those needs and goals, including an encompassing policy under which these goals are to be achieved. The IPS also lists the criteria for selection of investment vehicles as well as the procedures and timing interval for monitoring of investment performance.

Selection of Investment Vehicles:

The Adviser assists plan sponsors in constructing appropriate asset allocation models. We will then review various mutual funds (both index and managed) to determine which investments are appropriate to implement the client's IPS. The number of investments to be recommended will be determined by the client, based on the IPS.

Monitoring of Investment Performance:

The Adviser monitors client investments continually, based on the procedures and timing intervals delineated in the Investment Policy Statement. Although Pegasus is not involved in any way in the purchase or sale of these investments, the Adviser will supervise the client's

portfolio and will make recommendations to the client as market factors and the client's needs dictate.

Employee Communications:

For pension, profit sharing and 401(k) plan clients with individual plan participants exercising control over assets in their own account ("self-directed plans"), the Adviser also provides periodic educational support and investment workshops designed for the plan participants when the plan sponsor engages the Adviser to provide these services. The nature of the topics to be covered will be determined by the Adviser and the client under the guidelines established in ERISA Section 404©. The educational support and investment workshops will NOT provide plan participants with individualized, tailored investment advice or individualized, tailored asset allocation recommendations.

Outside Investment Managers and Private Investments

The Adviser provides investment advice, recommendations and utilizes the investment strategies of Outside Investment Managers and Private Investment Managers (together "Managers"). Selected Managers are evaluated by the Adviser for client use. (See more about Outside Investment Managers and Private Investments in Item 8 below).

Managers selected for client investments need to meet several quantitative and qualitative criteria established by Adviser. Among the criteria that may be considered are the Manager's experience and regulatory record, assets under management, performance record, client retention, the level of client services provided, investment style, buy and sell disciplines, capitalization level, and the general investment process. Information collected by Pegasus regarding Managers is believed to be reliable and accurate, but the Adviser does not necessarily independently review or verify it on all occasions.

The Adviser's Investment Adviser Representatives ("IAR") will assist clients in completing appropriate Manager documents. Adviser's IARs assist clients with identifying their risk tolerance and investment objectives as formalized in the IPS. IARs will recommend Managers in relation to the client's stated investment objectives and risk tolerance. Clients provide authority for Adviser to enter into a Third-Party Advisory Program Agreement with Outside Managers as detailed in the client's IMA with the Adviser. The Adviser will facilitate investments in Private Investments but ultimately Private Investments are at the discretion of the client and the Adviser does not have authority nor discretion to use Private Investments on behalf of the client.

Client is advised and should understand that:

- A Manager's past performance is no guarantee of future results;

- There is a certain market and/or interest rate risk which may adversely affect any Manager's objectives and strategies, and could cause a loss in a client's account(s); and
- Client risk parameters or comparative index selections provided to Adviser are guidelines only and there is no guarantee that they will be met or not be exceeded.

Adviser IARs shall be available to answer questions the client may have regarding their account and act as the communication conduit between the client and the Manager. Managers take discretionary authority to determine the public securities to be purchased and sold for the client. In some cases, Adviser and its associated persons will have trading authority with respect to clients' managed account with the Manager.

When the Adviser engages an Outside Investment Manager to invest a separately managed account ("SMA"), the SMA will be traded by either the Manager (externally-traded) or by the Adviser (internally-traded). In both cases, all research, investment selections and portfolio decisions are the responsibility of the Manager, not the Adviser. Performance reporting will be the responsibility of the Adviser for all SMAs. Such performance reports will be provided quarterly to the client. Adviser has entered into agreements with various independent Managers. Under these agreements, Adviser offers clients various types of programs sponsored by these Managers. All third-party Managers to whom Adviser will refer or engage for clients will be licensed as registered investment advisers by their resident state and any applicable jurisdictions or registered investment advisers with the Securities and Exchange Commission.

Third-party managed programs generally have account minimum requirements that will vary from investment adviser to investment adviser. Account minimums are generally higher on fixed income accounts than equity-based accounts. A complete description of the Manager's services, fee schedules and account minimums will be disclosed in the Manager's Form ADV or similar Disclosure Brochure which will be provided to clients at the time an agreement for services is executed and account is established for strategies traded externally.

Client Reporting on Private Investments

On client reports, the Adviser will show Private Investments held or controlled by a client or by a third party on behalf of the client. These assets are reported for client recordkeeping purposes only. The Adviser does not have actual custody or control of these assets. With the exception of most marketable securities, the description of the asset and its price (or value) occasionally will have been provided to the Adviser by the client or Manager and should not be relied upon for any purpose by a third party.

Consulting Services

On a limited basis the Adviser will provide clients investment advice on one-or-more isolated areas of concern such as estate planning, real estate, retirement planning, or any other specific topic. Additionally, the Adviser may provide advice on non-securities matters in connection with the rendering of estate planning, insurance, real estate, and/or annuity advice. In these cases, the client may be required to select investment managers, broker-dealer and/or insurance companies for the implementation of consulting recommendations. If a client's needs include brokerage and/or other financial services, the Adviser may recommend the use of one of several investment managers, brokers, banks, custodians, insurance companies or other financial professionals. The client must independently evaluate these independent firms before opening an account or transacting business and have the right to effect business through any firm the client chooses. The client is under no obligation to follow the consulting advice that the Adviser provides.

Wrap Fee Programs

The Adviser does not place any client assets into a Wrap Fee Program.

Client Assets

As of December 31, 2021, total regulatory assets under management were approximately \$2,289 million. Client assets managed on a discretionary basis totaled approximately \$1,890 million; client assets managed on a non-discretionary basis totaled approximately \$399 million. Pegasus had assets under advisement of approximately \$2,389 million.

Item 5 — Fees and Compensation

Fees for comprehensive wealth management services rendered are based on a percentage of assets under management. The Firm's advisory fees are based on an annual percentage of the client assets that Pegasus manages. The Adviser's maximum investment advisory fee is 1.00%. The fees due shall be payable, in advance, on the first business day of each calendar quarter and will be based on the value of the Assets in the Account (including any Sub-Portfolio), plus the value of Client-Directed Assets and Alternative Investments, on the last business day of the preceding calendar quarter. The first payment will be based on the value of the Assets transferred in and the Client-Directed Assets set forth in the IMA. The first fee will be prorated to cover the remainder of the current calendar quarter. The specific fee and billing arrangement are detailed and agreed to by the client in the IMA and Addendum executed by both the Adviser and the client. Fees may vary based on the size of the account, complexity of the portfolio, extent of activity in the account, or other reasons agreed upon by the Adviser and the client. In certain circumstances, the Adviser's fees may be negotiated. The employees of Pegasus and their related family accounts are charged a reduced fee for services.

For Private Investments, Adviser's fees are calculated using market values provided by the third-party investment adviser. Adviser conducts diligence to understand the private third-party adviser's valuation approach. Provided the private third-party adviser utilizes a reasonable valuation approach and methodology, the Adviser will not independently verify the valuation. Pension consulting fees are charged as a percentage of plan assets and are negotiated regardless of plan size. Pension consulting fees are paid by plan participants, administrator or sponsor.

Where client or plan assets are invested in mutual funds, ETFs, or other investment vehicles, the client or plan will incur both a direct management fee payable to the Adviser and an indirect management fee payable through the third-party investment vehicle. The same is generally true if client assets are invested in an Outside Investment Management or Private Investment strategy offered by a third-party investment adviser – that is, the client will incur both a management fee payable to the Adviser and a management fee payable to the third-party investment adviser, unless otherwise agreed to by the parties in writing. Where the Adviser provides before fee and after fee performance, the before fee performance will not include Adviser or Sub-Adviser fees incurred by the client but the after-fee performance will. Certain trustee, custodian, accounting, Legal, etc. fees debited directly from client accounts will be treated as a withdrawal for performance computations. No fee increase will take effect without at least sixty days' advance written notice to clients.

Generally, the Adviser maintains a minimum fee of \$10,000. All portfolio fees are subject to negotiation depending upon several factors, including total value of assets managed, asset type, and servicing requirements.

The independent and qualified custodian holding client funds and securities will debit client accounts directly for the advisory fee and pay that fee to Pegasus. When establishing a relationship with Pegasus, the client will provide written authorization permitting the fees to be paid directly from the client account held by the qualified custodian. Further, the qualified custodian agrees to deliver an account statement to the client on a quarterly basis indicating all the amounts deducted from the account including the Adviser's advisory fees.

Pegasus may aggregate related client accounts for the purposes of determining the account size and annualized fee. The common practice is often referred to as "householding" portfolios for fee purposes and may result in lower fees than if fees were calculated on portfolios separately. This method of householding accounts for fee purposes considers the overall family dynamic and relationship. Householding client accounts for fee purposes is at the discretion of the Adviser.

The contractual relationship between the Adviser and its clients shall remain in force until canceled by either party upon 30-days' prior written notice. Unless a client specifically instructs the Adviser to liquidate the client's assets, the Adviser will not liquidate assets when notice of termination is received from a client. Upon termination, client is responsible for monitoring the securities in client's account, and the Adviser will have no further obligation to act or advise with respect to those assets. In the event of client's death or disability, Pegasus will continue management of the account until the Adviser is notified of client's death or disability and given alternative instructions by an authorized party.

Pegasus will use independent sub-advisers to create customized individual stock and/or bond portfolios. When such services are used, clients will be charged a separate fee ranging from 0.15% - 0.85% of the assets being managed by the sub-adviser(s), depending upon the sub-adviser and the strategy utilized. While Pegasus will help to facilitate the payment of fees to sub-adviser(s), Pegasus does not receive any portion of such fee and the fee could change from time-to-time.

Additional Fees and Expenses

In addition to the advisory fees paid to the Adviser, clients also incur certain charges imposed by other third parties, such as broker-dealers, custodians, trust companies, banks and other financial institutions (collectively "Financial Institutions"). These additional charges include custodial fees, charges imposed by a mutual fund or ETF in a client's account, as disclosed in the fund's prospectus (e.g., fund management fees and other fund expenses), deferred sales charges, odd-lot differentials, transfer taxes, wire transfer and electronic fund fees, and other fees and taxes on brokerage accounts and securities transactions. These brokerage practices are described at length in Item 12, below.

Non-Transaction Fee (NTF) Mutual Funds

When selecting investments for client portfolios, the Adviser may choose mutual funds on an account custodian's Non-Transaction Fee (NTF) list. This means that the client account custodian will not charge a transaction fee or commission associated with the purchase or sale of the mutual fund.

The mutual fund companies that choose to participate in the client custodian's NTF fund program pay a fee to be included in the NTF program. The fee that a mutual fund company pays to participate in the program is ultimately borne by the owners of the mutual fund including clients of the Adviser. When the Adviser decides whether to choose a fund from a client custodian's NTF list, Pegasus will consider the expected holding period of the fund, the position size and the expense ratio of the fund versus alternative funds. Depending on investment analysis and future events, NTF funds might not always be in the client's best interest.

Item 6 — Performance-Based Fees and Side-By-Side Management

The Adviser does not intend to enter into performance fee arrangements with clients; therefore, the Adviser does not expect to expose its clients to the potential conflicts of interests associated with side-by-side management.

Item 7 — Types of Clients

Description

As described in Advisory Business above, the Adviser provides investment advisory services to a broad range of clients, including individuals, high net worth clients, pension, profit sharing and 401(k) plans, corporations, business entities, trusts, estates, foundations, endowments, charitable organizations and other separate accounts.

Account Minimums

The Adviser considers a host of factors when accepting new client accounts and does not maintain a stated minimum account size. Smaller accounts may be accepted based upon several factors, including geographic considerations, related account relationships, client current and potential future earned income and support services provided by other firms.

Item 8 — Methods of Analysis, Investment Strategies and Risk of Loss

Primary Investment Strategies and Analysis Methods

In managing a client's assets, the Adviser formulates an overall investment strategy which considers the client's individual financial and investment objectives, income requirements, spending, lifestyle needs, risk profile, acceptable risk tolerances, tax bracket and status, time horizon and any other relevant factors. To assist in setting the strategy, Adviser typically offers to review a client's tax situation, estate plan, and insurance programs. Specifically, Adviser provides the following investment services to its clients as appropriate in their individual circumstances:

Asset Allocation and Portfolio Design. Adviser works with each client to establish and adopt an asset allocation strategy which works in conjunction with the client's overall wealth management plan. The strategy and IPS consider the client's risk tolerance and return objectives to design a portfolio that combines lower return, lower risk investment classes, such as high-quality bonds, with higher return seeking asset classes such as public and private equity investments. Most of the portfolio is typically invested with Outside Investment Managers (as defined below), and if the client has authorized Adviser and is qualified, could contain Private Investments.

Mutual Fund and/or ETF Analysis. The Adviser uses ETFs to appropriately weight sectors, geographies, market-caps and styles to ensure portfolios accurately reflect opportunity within capital market assumptions over time.

The Adviser looks at the underlying assets in a mutual fund or ETF to determine if there is significant overlap in the underlying investments held in other fund(s) in the client's portfolio. Pegasus will also monitor the funds or ETFs to determine if these vehicles are continuing to follow the stated investment strategy.

A risk of mutual fund and/or ETF analysis is that, as in all securities investments, past performance does not guarantee future results. Because the Adviser does not control the underlying investments in a fund or ETF, managers of different funds held by the client may purchase the same security thereby increasing the risk to the client if that security were to fall in value. There is also a risk that a manager may deviate from the stated investment mandate or strategy of the fund or ETF which could make the holding(s) less suitable for the client's portfolio.

Outside and Private Investment Manager Review and Selection. Adviser is responsible for sourcing, conducting due diligence, approving and monitoring all client investments covered by the IMA. Adviser's initial diligence utilizes commercially available and proprietary databases to track the universe of investment managers in both traditional Outside Investment Managers and Private Investment Managers. Adviser conducts significant diligence on Outside Investment Managers and Private Investment Managers which have demonstrated a high degree of expertise at implementing a particular investment strategy or strategies. Adviser selects Outside Investment Managers which specialize in the major public asset classes, including cash management, fixed income, large, medium and small capitalization stocks and international securities via separately managed accounts, ETFs or mutual funds. If authorized and directed in client's IMA, Adviser will also present Private Investment opportunities to client provided they meet the specific requirements to invest (Accredited Investor and/or Qualified Purchaser qualification, as defined by the U.S. Securities and Exchange Commission, are typically required).

To identify particular Outside Investment Managers or Private Investment Managers to manage portions of client assets either directly or through investments in public or private funds, Adviser utilizes a screening process, evaluating a range of quantitative factors based upon the Outside Investment Manager's (i) historical performance, (ii) risk-return profile, (iii) consistency of returns, (iv) downside risk, (v) use of leverage, and (vi) market/peer group correlation. Adviser also considers qualitative factors, which include (i) the experience and integrity of the manager's management team, (ii) the soundness and capacity of the investment strategy

employed by the manager, (iii) the manager's risk management strategies, and (iv) the quality of the manager's infrastructure. Adviser will meet with Outside Investment Manager during the diligence stage and Adviser's investment committee will conduct a vote to approve the Outside Investment Manager for client investment. A similar screening process, including many of the same quantitative and qualitative factors, is also conducted for Private Investments prior to Adviser presenting to qualified clients.

The Adviser monitors the Outside Investment Managers and Private Investments on an ongoing basis to ensure that they continue to adhere to Adviser's high standards of quality, consistency, risk control, and performance. If Adviser identifies any material change, or sustained underperformance versus the relevant benchmark, a review is initiated on the specific Outside Investment Manager or Private Investment.

Asset Allocation Execution and Monitoring. Adviser's standard IMA enters into discretionary agreements with clients to select, engage and replace, if necessary, Outside Investment Managers. The client's IMA can authorize Adviser to present Private Investments to the client, which require a signed Alternative Investment Acknowledgement prior to each investment in Private Investments. The Adviser does not have discretion to invest in Private Investments on behalf of client.

As part of its asset allocation strategy, the Adviser will periodically review client portfolios to determine whether the portfolio is appropriately diversified and whether the risk profile of the account matches the client's risk tolerance and the parameters of the client IPS. The Adviser will rebalance accounts as necessary to achieve the client's desired investment objectives. As a result, a mix of both long-term purchases and short-term purchases will be experienced in client accounts due to market conditions, tax implications, and client exposure to various asset classes.

Principal Risk Factors

Investing in securities involves risk of loss that clients should be prepared to bear. The Adviser does not offer any products or services that guarantee rates of return on investments for any time period to any client. All clients assume the risk that investment returns may be negative or below the rates of return of other investment advisers, market indices or investment products. Investments are subject to market risk, which may cause the value of the client's account to be worth more or less than the client's initial investment. The market value of a client's account is expected to fluctuate. Further, the securities selected may decline in value or not increase in value when the market in general is rising.

Investments selected directly by Adviser and/or Outside Investment Managers selected by Adviser may decline in value for any number of reasons, including changes in the overall market

for public equity and/or public debt securities, and factors pertaining to particular portfolio securities, such as management, the market for the issuer's products or services, sources of supply, technological changes within the issuer's industry, the availability of additional capital and labor, general economic conditions, political conditions and other similar conditions.

Risks Associated with Asset Allocation. The overall success of Adviser's strategies depends on, among other things, (i) the ability to develop a successful asset allocation strategy, (ii) the ability to select Outside Investment Managers and to allocate the assets amongst them, and (iii) the ability of the Outside Investment Managers to be successful in their strategies. The past performance of such strategies is not necessarily indicative of their future profitability. No assurance can be given that the strategy or strategies utilized will be successful under all or any future market conditions.

Small and Mid-Cap Risks. While securities of small or mid-cap issuers may offer the potential for greater capital appreciation than investments in securities of large-cap issuers, securities of small and mid-cap issuers also present greater risks. For example, (i) some small and mid-cap issuers often have limited product lines, markets, or financial resources, (ii) they may be dependent for management on one or a few key persons, (iii) can be more susceptible to losses and risks of bankruptcy, and (iv) their securities may be thinly traded and may be more sensitive to changes in earnings expectations, to corporate developments and to market rumors than are the market prices of large-cap issuers.

Non-U.S. Investments. Investing in securities of non-U.S. companies and foreign countries and in non-U.S. currencies involves certain considerations not usually associated with investing in U.S. securities, including political and economic considerations, the possibility of imposition of withholding or other taxes on dividends, interest, capital gain or other income; the small size of the securities markets in such countries and the low volume of trading, resulting in potential lack of liquidity and in price volatility; fluctuations in the rate of exchange between currencies and costs associated with currency conversion; and certain government policies that may restrict investment opportunities. There is also less regulation, generally, of the securities markets in foreign countries than there is in the United States. The risks of investing in non-U.S. investments described herein apply to an even greater extent to investments in emerging markets.

Exchange Traded Funds ("ETFs"). Equity-based ETFs are subject to risks similar to those of stocks; fixed income-based ETFs are subject to risks similar to those of bonds. Investment returns will fluctuate and are subject to market volatility, so that an investor's shares, when redeemed or sold, may be worth more or less than their original cost. Foreign investments have unique and greater risks than domestic investments.

Performance of Underlying Managers. The Adviser selects the mutual funds and ETFs in the asset allocation portfolios. However, the Adviser depends on the manager of such funds to select individual investments in accordance with their stated investment strategy.

Interest Rate Risk. In a rising rate environment, the value of fixed-income securities generally declines, and the value of equity securities may be adversely affected.

Credit Risk. Credit risk is the risk that the issuer of a security may be unable to make interest payments and/or repay principal when due. A downgrade to an issuer's credit rating or a perceived change in an issuer's financial strength may affect a security's value and thus, impact the fund's performance.

Private Investments. Investments in Private Investments, such as private debt, private real estate, private equity, and other private investments or funds often are: (i) highly speculative and invest in complex instruments and structures including derivatives and structured products; (ii) illiquid with limited withdrawal or redemption rights; (iii) leveraged; (iv) subject to significant volatility; (v) subject to long holding periods; (vi) less transparent than public investments; (vii) subject to significant restrictions on transfers; (viii) affected by complex tax considerations; (ix) carry no guarantee that investors will receive a distribution; (x) subject to economic factors affecting the general economy, including interest rates, availability of financing, growth of GDP, cost of insurance, natural disasters, and inflation. and (xi) in some cases, affected by capital call default risk. In addition to the above, investors in these strategies will be subject to complex and variable fees and expenses which will reduce profits or increase losses. These vehicles are not registered as investment companies and as a result, regulatory requirements which govern Private Investments may be different. There are numerous other risks in investing in these securities. *Clients should consult each Private Investment's Private Placement Memorandum and/or other documents explaining such risks prior to investing.*

Private Investments Leverage. Certain of the Private Investments may borrow funds from brokerage firms and banks. Adviser will have no control over the amount of leverage used. In addition, the Private Investments may indirectly leverage their portfolios by investing in instruments with embedded "leverage" features such as options, swaps, forwards, contracts for differences and other derivative instruments. While leverage presents opportunities for increasing total return, it has the effect of potentially increasing losses as well. The cumulative effect of the use of leverage by Private Investments in a market that moves adversely to the investments of the entity employing the leverage will result in a loss that would be greater than if leverage were not employed.

Cybersecurity Risk. In addition to the Material Risks listed above, investing involves various operational and “cybersecurity” risks. These risks include both intentional and unintentional events at the Adviser or one of its third-party counterparties or service providers, that may result in a loss or corruption of data, result in the unauthorized release or other misuse of confidential information, and generally compromise the Adviser’s ability to conduct its business. A cybersecurity breach may also result in a third-party obtaining unauthorized access to the Adviser’s clients’ information, including social security numbers, home addresses, account numbers, account balances, and account holdings. Pegasus has established business continuity plans and risk management systems designed to reduce the risks associated with cybersecurity breaches. However, there are inherent limitations in these plans and systems, including those certain risks may not have been identified, in large part because different or unknown threats may emerge in the future. As such, there is no guarantee that such efforts will succeed, especially because Pegasus does not directly control the cybersecurity systems of third-party service providers. There is also a risk that cybersecurity breaches may not be detected.

Item 9 — Disciplinary Information

The Adviser and its employees have not been involved in any legal or disciplinary events that would be material to a client’s evaluation of the firm or its personnel.

Item 10 — Other Financial Industry Activities and Affiliations

At any given time, Pegasus may work with one or more clients who are affiliated with private investment sponsor firms or other third-party managers. This creates a conflict of interest. The Adviser recognizes the fiduciary responsibility to place client interests first and Pegasus endeavors to always act in the best interest of clients. The client has the right to choose to elect the Manager.

Some vendors/service providers that are non-investment related utilized by Pegasus may also be clients. This poses a potential conflict of interest. Pegasus has a variety of systems, procedures and reviews to mitigate this conflict. A client’s use of Pegasus is not predicated on the firm using their services.

The Principal owner of the Adviser, Todd Krieg, has a less than 5% ownership interest in Reinhart. Due to lack of common control between the Adviser and Reinhart, this relationship is not disclosed under ADV Part 1 Item 7.A.

Item 11 — Code of Ethics, Participation or Interest in Client Transactions and Personal Trading

The Adviser has adopted a Code of Ethics for all supervised persons of the firm describing its high standard of business conduct, and fiduciary duty to its clients. The Code of Ethics includes provisions relating to the confidentiality of client information, a prohibition on insider trading, a prohibition of rumor mongering, restrictions on the acceptance of significant gifts and the reporting of certain gifts and business entertainment items, and personal securities trading procedures, among other things. All supervised persons of the Adviser must acknowledge the terms of the Code of Ethics annually, or as amended.

The Adviser anticipates that, in appropriate circumstances and consistent with clients' investment objectives, it will recommend to investment advisory clients the purchase or sale of securities in which the Adviser, its affiliates and/or clients, directly or indirectly, have a position of interest. The Adviser's employees are required to follow the Adviser's Code of Ethics. Subject to satisfying this policy and applicable laws, employees of the Adviser will trade for their own accounts in securities which are recommended to and/or purchased for the Adviser's clients. The Code of Ethics is designed to ensure that the personal securities transactions, activities and interests of the employees of the Adviser will not interfere with (i) making decisions in the best interest of advisory clients, and (ii) implementing such decisions while, at the same time, allowing employees to invest for their own accounts. Under the Code of Ethics, certain classes of securities have been designated as exempt transactions, based upon a determination that these would not materially interfere with the best interest of the Adviser's clients. In addition, the Code of Ethics requires pre-clearance of many transactions, and restricts trading in close proximity to client trading activity. Nonetheless, because the Code of Ethics in some circumstances would permit employees to invest in the same securities as clients, there is a possibility that employees might unintentionally benefit from market activity by a client in a security held by an employee. Employee trading is continually monitored by the firm's compliance personnel to ensure compliance with the Code of Ethics, and to reasonably prevent conflicts of interest between the Adviser and its clients.

The Adviser's clients or prospective clients may request a copy of the firm's Code of Ethics by contacting the firm's Chief Compliance Officer at (262) 478-9009.

Item 12 — Brokerage Practices

For clients who grant the Adviser complete discretionary authority, depending on the custodian of client assets, the Adviser determines the broker or dealer through which the securities are to be bought or sold and the commission rates at which transactions are affected. In making these

decisions, the Adviser considers a variety of factors, including best price and execution, broker or dealer capital strength, reputation, stability and professionalism with client confidentiality and the quality of the brokerage services provided by the broker. The Adviser may pay a broker a brokerage commission more than that which another broker might have charged for effecting the same transaction, in recognition of the value of the brokerage services provided by the broker. Such services are used in servicing all the Adviser's accounts and are not used solely by the Adviser in connection with the accounts which paid a commission to the broker providing such services.

When a client desires that a particular broker is to be used, the client is required to specifically direct the Adviser in writing, typically in the form of an IMA signed by the client, to do so. Where the client directs the Adviser to use a specified broker, the client should understand that (i) the Adviser will not negotiate commissions on the client's behalf and that, as a result, the client may pay materially different commissions than paid by other clients of the Adviser depending on the client's commission arrangement with such broker and upon other factors, such as the number of shares, round and odd lots, and the market for security purchased or sold; (ii) the client's securities trades will not be included in the Adviser's "batched" orders (i.e., orders for the purchase or sale of the same security for more than one account of the Adviser) executed through such broker and, therefore, the client may pay a different brokerage commission than other clients of the Adviser participating in such "batched" orders; (iii) the client may pay more in commissions than if the Adviser was not directed to use such broker; (iv) the Adviser has a potential conflict between client's interest in obtaining best execution and the Adviser's interest in receiving future referrals from such broker/dealer and; (v) for the foregoing reasons, the Adviser may not obtain best execution in certain transactions in the client's account.

The Adviser does not have any formal or informal soft-dollar arrangements and does not receive any soft-dollar benefits, which are research or other products or services (other than execution) from a broker-dealer or third party in connection with client securities transactions.

From time to time, it will be desirable to acquire or dispose of the same securities for more than one client at the same time. In this circumstance, it may not be possible to acquire or dispose a sufficiently larger portion of the security, or the client may have to accept a less favorable price. The Adviser's trade allocation/aggregation procedures have been designed to ensure that all clients are treated fairly and equitably with no particular group or client(s) being favored or disfavored over any other clients, but also to allow for flexible use of appropriate allocation methodologies.

Trades will not be combined where a client has directed transactions to a particular broker-dealer or when the Adviser determines combined orders would not be efficient or practical.

Where a client pays a per-trade, rather than a per-share brokerage commission, clients may experience relatively high brokerage costs per equity share when the Adviser executes small share trading lots on the client's behalf.

To mitigate potential conflicts with client trades, the Adviser limits an employee's ability to trade securities which are held in any client account. In addition, the Adviser requires pre-clearance for all public traded company securities in personal employee accounts. The Adviser discourages excessive personal trading in the Code of Ethics and employees of the Adviser must attest and agree to abide by the Code of Ethics.

With respect to limited-supply investment opportunities, the Adviser allocates investment opportunities among clients on an objective basis. The Adviser generally allocates investment opportunities among client accounts pro rata based on the initial quantity demanded for each account. The factors considered in allocating investment opportunities, including opportunities of limited supply, generally include the following:

- investment objectives,
- investment strategies,
- investment parameters and restrictions,
- diversification considerations,
- tax considerations,
- liquidity considerations,
- hedging considerations,
- legal and/or regulatory considerations,
- asset levels,
- timing and size of investor capital contributions and redemptions,
- cash flow considerations,
- market conditions,
- existing exposures to an investee company or security, and
- other criteria deemed relevant by the Adviser (the nature and extent of the differences will vary from client to client).

Based on such factors and the fact that different portfolio management personnel will manage the Adviser's various client accounts, there are, or are expected to be, differences between and among the clients with respect to portfolio holdings and the timing of transactions. As such, the Adviser may not always allocate investment opportunities on a pro rata basis. There will be circumstances where:

- only some of clients participate in investment transactions (e.g., to avoid odd lot positions or de minimis positions),
- the level of participation between and among clients in investment transactions is not on a pro rata basis, and
- investment transactions among clients vary in other respects.

Such non-pro rata investment transactions among clients will be made in the discretion of the Adviser when deemed:

- appropriate given the differences between the clients involved,
- appropriate because the target holdings of the particular investment that the Adviser has established with respect to the clients involved differ from client to client, and/or
- otherwise to be in the best interests of the clients involved.

It is the Adviser's general policy that no client will receive preferential treatment or otherwise be treated unfairly, and the Adviser will seek to uphold this policy when making decisions regarding investment allocations.

Trade Errors

The Adviser has implemented procedures designed to prevent trade errors; however, trade errors in client accounts cannot always be avoided. Consistent with the Adviser's fiduciary duty, it is firm policy to correct trade errors in a manner that is in the best interest of the client. In cases where the client causes the trade error, the client will be responsible for any loss resulting from the correction. Depending on the specific circumstances of the trade error, the client will not be able to receive any gains generated as a result of the error correction. In all situations where the client does not cause the trade error, the client will be made whole and Adviser will absorb any loss resulting from the trade error if the error was caused by the firm. If the error is caused by the custodian, the custodian will be responsible for covering all trade error costs. If an investment gain results from the correcting trade, the gain will be donated to charity. Adviser will never benefit or profit from trade errors.

Item 13 — Review of Accounts

Periodic Reviews

The Adviser conducts periodic portfolio reviews on client accounts that receive investment supervisory services. Each account will be reviewed at least quarterly by the Adviser, but more frequent reviews may be triggered by the client making the Adviser aware of changes in their personal, tax or financial status. Major factors considered in all reviews include, but are not limited to, the market activity of individual securities and industries, the asset allocation mix within the portfolio and the investment strategy in terms of the income, risk and growth objectives of the client. Adviser will also implement investment portfolio changes recommended by the Adviser that result from evaluation of changing economic and market conditions.

Reports

Clients receive periodic letters and commentaries discussing the Adviser's outlook for the markets and clients' portfolios. Clients will also receive other periodic newsletters, telephone

calls and personal consultations. Portfolio summaries, portfolio appraisals, purchase and sale reports, reports detailing realized gains and losses, and income and expenses will be provided upon request. Customized reports are also available upon request.

Item 14 — Client Referrals and Other Compensation

The Adviser does not intend to enter into referral fee arrangements.

See “Brokerage Practices” above for a discussion of research services utilized by the Adviser.

Item 15 — Custody

The Adviser does not have physical custody, as it applies to investment advisers. Custody has been defined by regulators as having access or control over client funds and/or securities.

Deduction of Advisory Fees

For most accounts, the Adviser has the authority to have fees deducted directly from client accounts. Pegasus has established procedures to ensure all client funds and securities are held at a qualified custodian in a separate account for each client under that client’s name. Clients, or an independent representative of the client, will direct, in writing, the establishment of all accounts and therefore are aware of the qualified custodian’s name, address, and the way the funds or securities are maintained. Finally, account statements are delivered directly from the qualified custodian to each client, or the client’s independent representative, at least quarterly. A client should carefully review those statements and is urged to compare the statements against reports received from Pegasus. When a client has questions about account statements, the client should contact Pegasus or the qualified custodian preparing the statement.

Please refer to Item 5 for more information about the deduction of adviser fees.

Standing Letters of Authorization (“SLOA”)

Pegasus is deemed to have custody of clients’ funds or securities when clients have standing authorizations with their custodian to move money from a client’s account to a third-party (“SLOA”) and, under that SLOA, it authorizes the Adviser to designate the amount or timing of transfers with the custodian. The SEC has set forth a set of standards intended to protect client assets in such situations, which the Adviser follows. In addition, account statements reflecting all activity on the account(s), are delivered directly from the qualified custodian to each client or the client’s independent representative, at least quarterly. Clients should carefully review those statements and are urged to compare the statements against reports received from Pegasus. When a client has questions about account statements, a client should contact Pegasus, the client’s adviser or the qualified custodian preparing the statement.

Other Custody

Pegasus is deemed to have custody because of bill paying, acting as trustee on client accounts, or certain client accounts with standing letters of authorization to third parties. The Adviser is subject to an annual surprise verification conducted by an independent public accountant. Clients receive statements from their respective custodians on at least a quarterly basis. To the extent the Adviser sends account statements, each client is urged to compare the information included within the account statements to the information reflected in the statements the client received directly from their custodian. The Adviser's statements can vary from custodial statements based on accounting procedures, reporting dates, or valuation methodologies of certain securities.

Item 16 — Investment Discretion

For discretionary accounts, prior to engaging Pegasus to provide investment advisory services a client will enter a written IMA with the Adviser granting the Adviser the authority to supervise and direct, on an on-going basis, investments in accordance with the client's investment objective and guidelines. In addition, a client will need to execute additional documents required by the custodian to authorize and enable Pegasus, in its sole discretion, without prior consultation with or ratification by the client, to purchase, sell, or exchange securities in and for client's accounts. Pegasus is authorized, in its discretion and without prior consultation with client to: (1) buy, sell, exchange and trade any stocks, bonds or other securities or assets and (2) determine the amount of securities to be bought or sold, and (3) place orders with the custodian. Any limitations to such discretionary authority will be communicated to the Adviser in writing by the client.

The limitations on investment and brokerage discretion held by Pegasus for the client are:

- For discretionary accounts, the Adviser requires that Pegasus be provided with authority to determine which securities and the amounts of securities to be bought or sold.
- Any limitations on this discretionary authority shall be indicated in the IMA or other client document. A client may change/amend these limitations as required.

In some instances, Pegasus may not have discretion. In cases where Pegasus does not have discretion over assets, the Adviser will require direction from a client prior to execution or client will be required to make the trades if in an employer sponsored account.

Item 17 — Voting Client Proxies

The Adviser has adopted policies and procedures to ensure that it votes client proxies in the best interest of those clients who have delegated their proxy voting responsibility to the

Adviser. Unless a client directs otherwise in writing, the Adviser, in conjunction with the proxy voting and due diligence services provided by Broadridge Financial Solutions, Inc., or its successors or assigns, shall be responsible for directing the manner in which proxies solicited by issuers of securities beneficially owned by the client shall be voted. The Adviser and/or the client shall correspondingly instruct each custodian of the assets to forward to Adviser copies of all proxies and shareholder communications relating to the assets. Adviser, in conjunction with the services provided by Broadridge Financial Solutions, Inc., shall monitor corporate actions of individual issuers and investment companies consistent with Adviser's fiduciary duty to vote proxies in the best interests of its clients. With respect to individual issuers, Adviser may be solicited to vote on matters including corporate governance, adoption or amendments to compensation plans (including stock options), and matters involving social issues and corporate responsibility. With respect to investment companies (e.g., mutual funds), Adviser may be solicited to vote on matters including the approval of advisory contracts, distribution plans, and mergers. Adviser shall maintain records pertaining to proxy voting as required pursuant to Rule 204-2 (c)(2) under the Advisers Act. Copies of Rules 206 (4)-6 and 204-2(c)(2) are available upon written request. In addition, information pertaining to how Adviser voted on any specific proxy issue is also available upon written request.

Alternatively, clients can, at their written election, choose to receive proxies related to their own accounts, in which case Adviser may consult with clients as they request. With respect to ERISA accounts, Adviser will vote proxies unless the plan documents specifically reserve the plan sponsor's right to vote proxies. To direct Adviser to vote a proxy in a particular manner, clients should contact the firm's Chief Compliance Officer at 262-478-9009.

Adviser will retain all proxy voting books and records for the requisite period of time, including a copy of each proxy statement received, a record of each vote cast, a copy of any document created by Adviser that was material to making a decision how to vote proxies, and a copy of each written client request for information on how the Adviser voted proxies. If Adviser has a conflict of interest in voting a particular action, it will notify the client of the conflict and retain an independent third-party to cast a vote.

Clients can obtain a copy of the Adviser's complete proxy voting policies and procedures by contacting the firm's Chief Compliance Officer at 262-478-9009. Clients can request, in writing, information on how proxies in the client's account shares were voted.

Class Action Lawsuits

The Adviser generally does not elect to participate in legal actions such as class action lawsuits on behalf of its clients. Rather, such decisions remain with the client or an entity designated by the client. At the client's request, the Adviser will assist the client in reaching this decision by

forwarding claims to the client or by providing supporting documentation and information. However, the final determination as to whether to participate, rests with the client.

Item 18 — Financial Information

The Adviser does not require nor solicit prepayment of more than \$1,200 in fees per client six months or more in advance. Therefore, the Adviser is not required to include a balance sheet for the most recent fiscal year. The Adviser is not subject to a financial condition that is reasonably likely to impair the Adviser's ability to meet contractual commitments to clients. Finally, the Adviser has not been the subject of a bankruptcy petition at any time.

Pegasus Partners Ltd.

Part 2B of Form ADV
Brochure Supplement

Alexander R. Mathews

1333 W. Towne Square Road
Mequon, Wisconsin 53092
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pegpartnersltd.com

March 22, 2022

This Brochure Supplement provides information about Alexander R. Mathews that supplements the Pegasus Partners Ltd. Brochure. You should have received a copy of that Brochure. Please contact Eric Conner, Chief Compliance Officer (262-478-9009), if you did not receive the Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Alexander R. Mathews is available on the SEC's website at www.adviserinfo.sec.gov.

Al Mathews' Biographical Information

Birthdate: 09/29/1987

Educational Background and Business Experience

Education:

Williams College, Williamstown, MA

B.A. – Mathematics

B.A. – Economics

Business Background (last five years):

<u>Name & Address of Firm</u>	<u>Kind of Business</u>	<u>Position</u>	<u>Dates</u>
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	Wealth Advisor	July 2020 to Present
Trail Creek Capital Partners Greenwich, CT	Asset Management	Analyst	Jan 2019 to Mar 2020
Impala Asset Management New Canaan, CT	Asset Management	Analyst	July 2010 to Jan 2019

Disciplinary Information

Al Mathews has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Al Mathews or Pegasus Partners Ltd.

Other Business Activities

Al Mathews is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Pegasus Partners Ltd.

Additional Compensation

Al Mathews does not receive economic benefits from any person or entity other than Pegasus Partners Ltd. in connection with the provision of investment advice to Pegasus Partners Ltd.'s clients.

Supervision

AI Mathews is supervised through a compliance program designed to prevent and detect violations of the federal and state securities laws. Supervision is conducted by the Chief Compliance Officer, Eric Conner, who is responsible for administering the policies and procedures. Mr. Conner reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation. All policies and procedures of the firm are followed.

Eric Conner contact information:

Chief Compliance Officer

262-478-9009

econner@pegpartnersltd.com

Pegasus Partners Ltd.

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Brian J. Leadley

1333 W. Towne Square Road
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March 22, 2022

This Brochure Supplement provides information about Brian J. Leadley that supplements the Pegasus Partners Ltd. Brochure. You should have received a copy of that Brochure. Please contact Eric Conner, Chief Compliance Officer (262-478-9009), if you did not receive the Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Brian J. Leadley is available on the SEC's website at www.adviserinfo.sec.gov.

Brian Leadley's Biographical Information

Birthdate: 05/11/1984

Educational Background and Business Experience

Education:

Winona State University, Winona, MN
American Institute of Certified Public Accountants
CFA Institute

B.S. – Accounting and Business Administration
Certified Public Accountant (CPA)
Chartered Financial Analyst (CFA)

Business Background (last five years):

<u>Name & Address of Firm</u>	<u>Kind of Business</u>	<u>Position</u>	<u>Dates</u>
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	Wealth Advisor	Jan 2017 to Present
Ernst & Young LLP Milwaukee, WI	Accounting	Manager	Mar 2016 to Jan 2017
Gary Comer, Inc.	Family Office	Senior Accountant, Investment and Tax	July 2011 to Mar 2016

Minimum Qualifications for Professional Designations

Certified Public Accountants are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination.

The Chartered Financial Analyst (CFA) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals.

There are currently more than 150,000 CFA charterholders working in 135 countries. To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members;

and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

High Ethical Standards

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA charterholders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

Global Recognition

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charterholders—often making the charter a prerequisite for employment.

Additionally, regulatory bodies in 23 countries/territories recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

To learn more about the CFA charter, visit www.cfainstitute.org.

Disciplinary Information

Brian Leadley has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Brian J. Leadley or Pegasus Partners Ltd.

Other Business Activities

Brian Leadley is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Pegasus Partners Ltd.

Additional Compensation

Brian Leadley does not receive economic benefits from any person or entity other than Pegasus Partners Ltd. in connection with the provision of investment advice to Pegasus Partners Ltd.'s clients.

Supervision

Brian Leadley is supervised through a compliance program designed to prevent and detect violations of the federal and state securities laws. Supervision is conducted by the Chief Compliance Officer, Eric Conner, who is responsible for administering the policies and procedures. Mr. Conner reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation. All policies and procedures of the firm are followed.

Eric Conner contact information:
Chief Compliance Officer
262-478-9009
econner@pegpartnersltd.com

Pegasus Partners Ltd.

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Brooke Napiwocki, CFP®

1333 W. Towne Square Road
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March 22, 2022

This Brochure Supplement provides information about Brooke Napiwocki that supplements the Pegasus Partners Ltd. Brochure. You should have received a copy of that Brochure. Please contact Eric Conner, Chief Compliance Officer (262-478-9009), if you did not receive the Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Brooke Napiwocki is available on the SEC's website at www.adviserinfo.sec.gov.

Brooke Napiwocki's Biographical Information

Birthdate: 08/03/1981

Educational Background and Business Experience

Education:

2003: St. Norbert College	B.B.A. – Business Administration & Economics
2010: Marquette University	M.B.A – Business
Certified Financial Planner Board of Standards, Inc.	Certified Financial Planner™ (CFP®)

Business Background (last five years):

<u>Name & Address of Firm</u>	<u>Kind of Business</u>	<u>Position</u>	<u>Dates</u>
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	Wealth Advisor	Jan 2022 to Present
Crescendo Wealth Management, LLC Cedarburg, WI	Investment Adviser	Director of Financial Planning	Feb 2016 to Dec 2021
Bronfman E.L. Rothschild Milwaukee, WI	Investment Adviser	Wealth Advisor	March 2014 to Feb 2016

Minimum Qualifications for Professional Designations

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 82,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board’s Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Disciplinary Information

Brooke Napiwocki has not been involved in any legal or disciplinary events that would be material to a client’s evaluation of Brooke Napiwocki or Pegasus Partners Ltd.

Other Business Activities

Brooke Napiwocki is the Founder and Chief Financial Wellness Officer at Be Financially Well, LLC in Milwaukee, WI. This is a Financial Education company where she creates and presents workshops and writes financial education content.

Additional Compensation

Brooke Napiwocki does not receive economic benefits from any person or entity other than Pegasus Partners Ltd. in connection with the provision of investment advice to Pegasus Partners Ltd.'s clients.

Supervision

Brooke Napiwocki is supervised through a compliance program designed to prevent and detect violations of the federal and state securities laws. Supervision is conducted by the Chief Compliance Officer, Eric Conner, who is responsible for administering the policies and procedures. Mr. Conner reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation. All policies and procedures of the firm are followed.

Eric Conner contact information:

Chief Compliance Officer

262-478-9009

econner@pegpartnersltd.com

Pegasus Partners Ltd.

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Brochure Supplement

John T. Kennedy III

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March 22, 2022

This Brochure Supplement provides information about John T. Kennedy III that supplements the Pegasus Partners Ltd. Brochure. You should have received a copy of that Brochure. Please contact the firm at (262) 478-9009 if you did not receive the Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Eric Conner is available on the SEC's website at www.adviserinfo.sec.gov.

John T. Kennedy III's Biographical Information

Birthdate: 11/01/1965

Educational Background and Business Experience

Education:

University of Notre Dame-South Bend, IN
Kellogg School of Management, Evanston, IL

B.A. – Finance
MBA – Finance & Marketing

Business Background (last five years):

<u>Name & Address of Firm</u>	<u>Kind of Business</u>	<u>Position</u>	<u>Dates</u>
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	Wealth Advisor	Nov 2019 to Present
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	Chief Compliance Officer (CCO), Wealth Advisor	Nov 2016 to Nov 2019
Robert W. Baird, Inc. Milwaukee, WI	Investment Banking	Institutional Equity Services	Aug 2001 to Nov 2016

Disciplinary Information

John T. Kennedy III has not been involved in any legal or disciplinary events that would be material to a client's evaluation of John T. Kennedy III or Pegasus Partners Ltd.

Other Business Activities

John T. Kennedy III is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Pegasus Partners Ltd.

Additional Compensation

John T. Kennedy III does not receive economic benefits from any person or entity other than Pegasus Partners Ltd. in connection with the provision of investment advice to Pegasus Partners Ltd.'s clients.

Supervision

John T. Kennedy III is supervised through a compliance program designed to prevent and detect violations of the federal and state securities laws. Supervision is conducted by the Chief Compliance Officer, Eric Conner, who is responsible for administering the policies and procedures. Mr. Conner reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation. All policies and procedures of the firm are followed.

Eric Conner contact information:
Chief Compliance Officer
262-478-9009
econner@pegpartnersltd.com

Pegasus Partners Ltd.

Part 2B of Form ADV Brochure Supplement

Jolie K. Keller

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(262) 478-9009
pegpartnersltd.com

March 22, 2022

This Brochure Supplement provides information about Jolie K. Keller that supplements the Pegasus Partners Ltd. Brochure. You should have received a copy of that Brochure. Please contact Eric Conner, Chief Compliance Officer (262-478-9009), if you did not receive the Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Jolie K. Keller is available on the SEC's website at www.adviserinfo.sec.gov.

Jolie K. Keller's Biographical Information

Birthdate: 8/24/1966

Educational Background and Business Experience

Education:

Jolie K. Keller has not received any higher education degrees after high school.

CFA Institute

Chartered Financial Analyst (CFA)

Business Background (last five years):

<u>Name & Address of Firm</u>	<u>Kind of Business</u>	<u>Position</u>	<u>Dates</u>
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	Investment Adviser Representative and Director of Investment Research	April 2015 to Present
Reinhart Partners, Inc. Mequon, WI	Investment Adviser	Sr. Investment Analyst	August 2014 to April 2015
Capital Market Consultants, Inc.	Investment Adviser	Sr. Investment Analyst	July 2007 to August 2014

Minimum Qualifications for Professional Designations

The Chartered Financial Analyst (CFA) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals.

There are currently more than 150,000 CFA charterholders working in 135 countries. To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

High Ethical Standards

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA charterholders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

Global Recognition

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charterholders—often making the charter a prerequisite for employment.

Additionally, regulatory bodies in 23 countries/territories recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

To learn more about the CFA charter, visit www.cfainstitute.org.

Disciplinary Information

Jolie K. Keller has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Jolie K. Keller or Pegasus Partners Ltd.

Other Business Activities

Jolie K. Keller is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Pegasus Partners Ltd.

Additional Compensation

Jolie K. Keller does not receive economic benefits from any person or entity other than Pegasus Partners Ltd. in connection with the provision of investment advice to Pegasus Partners Ltd.'s clients.

Supervision

Jolie K. Keller is supervised through a compliance program designed to prevent and detect violations of the federal and state securities laws. Supervision is conducted by the Chief Compliance Officer, Eric Conner, who is responsible for administering the policies and

procedures. Mr. Conner reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation. All policies and procedures of the firm are followed.

Eric Conner contact information:

Chief Compliance Officer

262-478-9009

econner@pegpartnersltd.com

Pegasus Partners Ltd.

Part 2B of Form ADV Brochure Supplement

Karin H. Werner

1333 W. Towne Square Road
Mequon, WI 53092
(262) 478-9010
pegpartnersltd.com

March 22, 2022

This Brochure Supplement provides information about Karin H. Werner that supplements the Pegasus Partners Ltd. Brochure. You should have received a copy of that Brochure. Please contact Eric Conner, Chief Compliance Officer (262-478-9009), if you did not receive the Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Karin H. Werner is available on the SEC's website at:

www.adviserinfo.sec.gov

Karin H. Werner Biographical Information

Birthdate: 04/17/1977

Educational Background and Business Experience

Education:

Princeton University, Princeton, NJ	B.A. – History
Duke University, Durham, NC	J.D. – Law
Duke University, Durham, NC	M.A. - History

Business Background (last five years):

<u>Name & Address of Firm</u>	<u>Kind of Business</u>	<u>Position</u>	<u>Dates</u>
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	Relationship Manager	May 2021 to Present
Werner Law Group, LLC Whitefish Bay, WI	Law Firm	Founder	September 2017 to May 2021
Foley & Lardner, LLP	Law Firm	Senior Counsel	September 2014 to September 2017

Disciplinary Information

Karin H. Werner has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Karin H. Werner or Pegasus Partners Ltd.

Other Business Activities

Karin H. Werner is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Pegasus Partners Ltd.

Additional Compensation

Karin H. Werner does not receive economic benefits from any person or entity other than Pegasus Partners Ltd. in connection with the provision of investment advice to Pegasus Partners Ltd.'s clients.

Supervision

Karin H. Werner is supervised through a compliance program designed to prevent and detect violations of the federal and state securities laws. Supervision is conducted by the Chief Compliance Officer, Eric Conner, who is responsible for administering the policies and procedures. Mr. Conner reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation. All policies and procedures of the firm are followed.

Eric Conner contact information:
Chief Compliance Officer

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Pegasus Partners Ltd.

Part 2B of Form ADV
Brochure Supplement

Katherine A. Wohlt

1333 W. Towne Square Road
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(262) 478-9009
pegpartnersltd.com

March 22, 2022

This Brochure Supplement provides information about Katherine A. Wohlt that supplements the Pegasus Partners Ltd. Brochure. You should have received a copy of that Brochure. Please contact Eric Conner, Chief Compliance Officer (262-478-9009), if you did not receive the Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Katherine A. Wohlt is available on the SEC's website at www.adviserinfo.sec.gov.

Katherine A. Wohlt's Biographical Information

Birthdate: 02/02/1975

Educational Background and Business Experience

Education:

University of Minnesota – Minneapolis, MN	B.S. – Business
University of Wisconsin – Milwaukee, Milwaukee, WI	MBA - Finance

Business Background (last five years):

<u>Name & Address of Firm</u>	<u>Kind of Business</u>	<u>Position</u>	<u>Dates</u>
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	Relationship Manager	April 2015 to Present
Reinhart Partners, Inc. Mequon, WI	Investment Adviser	Relationship Manager	2003 to March 2015

Disciplinary Information

Katherine A. Wohlt has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Katherine A. Wohlt or Pegasus Partners Ltd.

Other Business Activities

Katherine A. Wohlt is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Pegasus Partners Ltd.

Additional Compensation

Katherine A. Wohlt does not receive economic benefits from any person or entity other than Pegasus Partners Ltd. in connection with the provision of investment advice to Pegasus Partners Ltd.'s clients.

Supervision

Katherine A. Wohlt is supervised through a compliance program designed to prevent and detect violations of the federal and state securities laws. Supervision is conducted by the Chief Compliance Officer, Eric Conner, who is responsible for administering the policies and

procedures. Mr. Conner reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation. All policies and procedures of the firm are followed.

Eric Conner contact information:

Chief Compliance Officer

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Pegasus Partners Ltd.

Part 2B of Form ADV
Brochure Supplement

Kayla Schneider

1333 W. Towne Square Road
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(262) 478-9009
pegpartnersltd.com

March 22, 2022

This Brochure Supplement provides information about Kayla Schneider that supplements the Pegasus Partners Ltd. Brochure. You should have received a copy of that Brochure. Please contact Eric Conner, Chief Compliance Officer (262-478-9009), if you did not receive the Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Kayla Schneider is available on the SEC's website at www.adviserinfo.sec.gov.

Kayla Schneider's Biographical Information

Birthdate: 6/7/1992

Educational Background and Business Experience

Education:

University of Wisconsin - Madison
Certified Financial Planner Board of Standards, Inc.
CFA Institute

B.S. – Biology
CERTIFIED FINANCIAL PLANNER™ (CFP®)
Chartered Financial Analyst (CFA)

Business Background (last five years):

<u>Name & Address of Firm</u>	<u>Kind of Business</u>	<u>Position</u>	<u>Dates</u>
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	Head Trader & Systems Analyst	April 2015 to Present
Reinhart Partners, Inc. Mequon, WI	Investment Adviser	Account Administrator	June 2014 to April 2015

Minimum Qualifications for Professional Designations

Certified Public Accountants are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination.

The Chartered Financial Analyst (CFA) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals.

There are currently more than 150,000 CFA charterholders working in 135 countries. To earn the CFA charter, candidates must: 1) pass three sequential, six-hour examinations; 2) have at least four years of qualified professional investment experience; 3) join CFA Institute as members; and 4) commit to abide by, and annually reaffirm, their adherence to the CFA Institute Code of Ethics and Standards of Professional Conduct.

High Ethical Standards

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA charterholders to:

- Place their clients' interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

Global Recognition

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charterholders—often making the charter a prerequisite for employment.

Additionally, regulatory bodies in 23 countries/territories recognize the CFA charter as a proxy for meeting certain licensing requirements, and more than 125 colleges and universities around the world have incorporated a majority of the CFA Program curriculum into their own finance courses.

Comprehensive and Current Knowledge

The CFA Program curriculum provides a comprehensive framework of knowledge for investment decision making and is firmly grounded in the knowledge and skills used every day in the investment profession. The three levels of the CFA Program test a proficiency with a wide range of fundamental and advanced investment topics, including ethical and professional standards, fixed-income and equity analysis, alternative and derivative investments, economics, financial reporting standards, portfolio management, and wealth planning.

The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

To learn more about the CFA charter, visit www.cfainstitute.org.

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 82,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board's studies have determined as necessary for the

competent and professional delivery of financial planning services, and attain a Bachelor's Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board's financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;

- Examination – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one's ability to correctly diagnose financial planning issues and apply one's knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board's Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board's enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Disciplinary Information

Kayla Schneider has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Kayla Schneider or Pegasus Partners Ltd.

Other Business Activities

Kayla Schneider is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Pegasus Partners Ltd.

Additional Compensation

Kayla Schneider does not receive economic benefits from any person or entity other than Pegasus Partners Ltd. in connection with the provision of investment advice to Pegasus Partners Ltd.'s clients.

Supervision

Kayla Schneider is supervised through a compliance program designed to prevent and detect violations of the federal and state securities laws. Supervision is conducted by the Chief Compliance Officer, Eric Conner, who is responsible for administering the policies and procedures. Mr. Conner reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation. All policies and procedures of the firm are followed.

Eric Conner contact information:

Chief Compliance Officer

262-478-9009

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Pegasus Partners Ltd.

Part 2B of Form ADV
Brochure Supplement

Matthew D'Attilio

1333 W. Towne Square Road
Mequon, Wisconsin 53092
(262) 478-9009
pegpartnersltd.com

March 22, 2022

This Brochure Supplement provides information about Matthew D'Attilio that supplements the Pegasus Partners Ltd. Brochure. You should have received a copy of that Brochure. Please contact Eric Conner, Chief Compliance Officer (262-478-9009), if you did not receive the Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Matthew D'Attilio is available on the SEC's website at www.adviserinfo.sec.gov.

Matthew D’Attilio’s Biographical Information

Birthdate: 12/20/1970

Educational Background and Business Experience

Education:

Bowdoin College, Brunswick, ME
CFA Institute

B.A. – Economics
Chartered Financial Analyst (CFA)

Business Background (last five years):

<u>Name & Address of Firm</u>	<u>Kind of Business</u>	<u>Position</u>	<u>Dates</u>
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	President, Chief Investment Officer (CIO)	April 2015 to Present
Reinhart Partners, Inc. Mequon, WI	Investment Adviser	Senior Portfolio Manager	2003 to March 2015

Minimum Qualifications for Professional Designations

The Chartered Financial Analyst (CFA) charter is a globally respected, graduate-level investment credential established in 1962 and awarded by CFA Institute — the largest global association of investment professionals.

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High Ethical Standards

The CFA Institute Code of Ethics and Standards of Professional Conduct, enforced through an active professional conduct program, require CFA charterholders to:

- Place their clients’ interests ahead of their own
- Maintain independence and objectivity
- Act with integrity
- Maintain and improve their professional competence
- Disclose conflicts of interest and legal matters

Global Recognition

Passing the three CFA exams is a difficult feat that requires extensive study (successful candidates report spending an average of 300 hours of study per level). Earning the CFA charter demonstrates mastery of many of the advanced skills needed for investment analysis and decision making in today's quickly evolving global financial industry. As a result, employers and clients are increasingly seeking CFA charterholders—often making the charter a prerequisite for employment.

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Comprehensive and Current Knowledge

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The CFA Program curriculum is updated every year by experts from around the world to ensure that candidates learn the most relevant and practical new tools, ideas, and investment and wealth management skills to reflect the dynamic and complex nature of the profession.

To learn more about the CFA charter, visit www.cfainstitute.org.

Disciplinary Information

Matthew D'Attilio has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Matthew D'Attilio or Pegasus Partners Ltd.

Other Business Activities

Matthew D'Attilio is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Pegasus Partners Ltd.

Additional Compensation

Matthew D'Attilio does not receive economic benefits from any person or entity other than Pegasus Partners Ltd. in connection with the provision of investment advice to Pegasus Partners Ltd.'s clients.

Supervision

Matthew D'Attilio is supervised through a compliance program designed to prevent and detect violations of the federal and state securities laws. Supervision is conducted by the Chief Compliance Officer, Eric Conner, who is responsible for administering the policies and

procedures. Mr. Conner reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation. All policies and procedures of the firm are followed.

Eric Conner contact information:

Chief Compliance Officer

262-478-9009

econner@pegpartnersltd.com

Pegasus Partners Ltd.

Part 2B of Form ADV
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Matthew Haas

1333 W. Towne Square Road
Mequon, Wisconsin 53092
(262) 478-9009
pegpartnersltd.com

March 22, 2022

This Brochure Supplement provides information about Matthew Haas that supplements the Pegasus Partners Ltd. Brochure. You should have received a copy of that Brochure. Please contact Eric Conner, Chief Compliance Officer (262-478-9009), if you did not receive the Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about Matthew Haas is available on the SEC's website at www.adviserinfo.sec.gov.

Matthew Haas's Biographical Information

Birthdate: 12/15/1983

Educational Background and Business Experience

Education:

University of Illinois at Urbana-Champaign
Certified Financial Planner Board of Standards, Inc.
American Institute of Certified Public Accountants

B.S. – Accounting
CERTIFIED FINANCIAL PLANNER™ (CFP®)
Certified Public Accountant (CPA)

Business Background (last five years):

<u>Name & Address of Firm</u>	<u>Kind of Business</u>	<u>Position</u>	<u>Dates</u>
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	Wealth Advisor	April 2020 to Present
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	Chief Operations Officer (COO), Wealth Advisor	May 2015 to April 2020
Balasa Dinverno Foltz LLC Itasca, IL	Investment Adviser	Planner, Advisor	August 2011 to May 2015

Minimum Qualifications for Professional Designations

The CERTIFIED FINANCIAL PLANNER™, CFP® and federally registered CFP (with flame design) marks (collectively, the “CFP® marks”) are professional certification marks granted in the United States by Certified Financial Planner Board of Standards, Inc. (“CFP Board”).

The CFP® certification is a voluntary certification; no federal or state law or regulation requires financial planners to hold CFP® certification. It is recognized in the United States and a number of other countries for its (1) high standard of professional education; (2) stringent code of conduct and standards of practice; and (3) ethical requirements that govern professional engagements with clients. Currently, more than 82,000 individuals have obtained CFP® certification in the United States.

To attain the right to use the CFP® marks, an individual must satisfactorily fulfill the following requirements:

- Education – Complete an advanced college-level course of study addressing the financial planning subject areas that CFP Board’s studies have determined as necessary for the competent and professional delivery of financial planning services, and attain a Bachelor’s Degree from a regionally accredited United States college or university (or its equivalent from a foreign university). CFP Board’s financial planning subject areas include insurance planning and risk management, employee benefits planning, investment planning, income tax planning, retirement planning, and estate planning;
- Examination – Pass the comprehensive CFP® Certification Examination. The examination includes case studies and client scenarios designed to test one’s ability to correctly diagnose financial planning issues and apply one’s knowledge of financial planning to real world circumstances;
- Experience – Complete at least three years of full-time financial planning-related experience (or the equivalent, measured as 2,000 hours per year); and
- Ethics – Agree to be bound by CFP Board’s Standards of Professional Conduct, a set of documents outlining the ethical and practice standards for CFP® professionals.

Individuals who become certified must complete the following ongoing education and ethics requirements in order to maintain the right to continue to use the CFP® marks:

- Continuing Education – Complete 30 hours of continuing education hours every two years, including two hours on the Code of Ethics and other parts of the Standards of Professional Conduct, to maintain competence and keep up with developments in the financial planning field; and
- Ethics – Renew an agreement to be bound by the Standards of Professional Conduct. The Standards prominently require that CFP® professionals provide financial planning services at a fiduciary standard of care. This means CFP® professionals must provide financial planning services in the best interests of their clients.

CFP® professionals who fail to comply with the above standards and requirements may be subject to CFP Board’s enforcement process, which could result in suspension or permanent revocation of their CFP® certification.

Certified Public Accountants are licensed and regulated by their state boards of accountancy. While state laws and regulations vary, the education, experience and testing requirements for licensure as a CPA generally include minimum college education (typically 150 credit hours with at least a baccalaureate degree and a concentration in accounting), minimum experience levels (most states require at least one year of experience providing services that involve the use of accounting, attest, compilation, management advisory, financial advisory, tax or consulting skills, all of which must be achieved under the supervision of or verification by a CPA), and successful passage of the Uniform CPA Examination.

Disciplinary Information

Matthew Haas has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Matthew Haas or Pegasus Partners Ltd.

Other Business Activities

Matthew Haas is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Pegasus Partners Ltd.

Additional Compensation

Matthew Haas does not receive economic benefits from any person or entity other than Pegasus Partners Ltd. in connection with the provision of investment advice to Pegasus Partners Ltd.'s clients.

Supervision

Matthew Haas is supervised through a compliance program designed to prevent and detect violations of the federal and state securities laws. Supervision is conducted by the Chief Compliance Officer, Eric Conner, who is responsible for administering the policies and procedures. Mr. Conner reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation. All policies and procedures of the firm are followed.

Eric Conner contact information:

Chief Compliance Officer

262-478-9009

econner@pegpartnersltd.com

Pegasus Partners Ltd.

Part 2B of Form ADV
Brochure Supplement

Todd M. Krieg

1333 W. Towne Square Road
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pegpartnersltd.com

March 22, 2022

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Todd M. Krieg's Biographical Information

Birthdate: 06/04/61

Educational Background and Business Experience

Education:

Williams College, Williamstown, MA
Georgetown University, Washington, DC
CFA Institute

B.A. – Political Economy
J.D.
Chartered Financial Analyst (CFA)

Business Background (last five years):

<u>Name & Address of Firm</u>	<u>Kind of Business</u>	<u>Position</u>	<u>Dates</u>
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	Chairman, Chief Executive Officer	April 2015 to Present
Reinhart Partners, Inc. Mequon, WI	Investment Adviser	President & CIO, Senior Portfolio Manager	2003 to March 2015

Minimum Qualifications for Professional Designations

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Global Recognition

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Disciplinary Information

Todd M. Krieg has not been involved in any legal or disciplinary events that would be material to a client's evaluation of Todd M. Krieg or Pegasus Partners Ltd.

Other Business Activities

Todd M. Krieg is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Pegasus Partners Ltd.

Additional Compensation

Todd M. Krieg does not receive economic benefits from any person or entity other than Pegasus Partners Ltd. in connection with the provision of investment advice to Pegasus Partners Ltd.'s clients.

Supervision

Todd M. Krieg is supervised through a compliance program designed to prevent and detect violations of the federal and state securities laws. Supervision is conducted by the Chief Compliance Officer, Eric Conner, who is responsible for administering the policies and procedures. Mr. Conner reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation. All policies and procedures of the firm are followed.

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Chief Compliance Officer
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econner@pegpartnersltd.com

Pegasus Partners Ltd.

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William A. Wernecke

1333 W. Towne Square Road
Mequon, Wisconsin 53092
(262) 478-9009
pegpartnersltd.com

March 22, 2022

This Brochure Supplement provides information about William A. Wernecke that supplements the Pegasus Partners Ltd. Brochure. You should have received a copy of that Brochure. Please contact Eric Conner, Chief Compliance Officer (262-478-9009), if you did not receive the Brochure or if you have any questions about the contents of this Brochure Supplement. Additional information about William A. Wernecke is available on the SEC's website at www.adviserinfo.sec.gov.

William A. Wernecke's Biographical Information

Birthdate: 05/10/1955

Educational Background and Business Experience

Education:

Stanford University, Stanford, CA	B.A. – Economics, Latin American Studies
Northwestern University/Kellogg, Evanston, IL	MBA

Business Background (last five years):

<u>Name & Address of Firm</u>	<u>Kind of Business</u>	<u>Position</u>	<u>Dates</u>
Pegasus Partners Ltd. Mequon, WI	Investment Adviser	Director, Wealth Management Services; Secretary-Treasurer	April 2015 to Present
Reinhart Partners, Inc. Mequon, WI	Investment Adviser	Director, Wealth Management Services	2010 to March 2015

Disciplinary Information

William A. Wernecke has not been involved in any legal or disciplinary events that would be material to a client's evaluation of William A. Wernecke or Pegasus Partners Ltd.

Other Business Activities

William A. Wernecke is not engaged in any other investment related business, and does not receive compensation in connection with any business activity outside of Pegasus Partners Ltd.

Additional Compensation

William A. Wernecke does not receive economic benefits from any person or entity other than Pegasus Partners Ltd. in connection with the provision of investment advice to Pegasus Partners Ltd.'s clients.

Supervision

William A. Wernecke is supervised through a compliance program designed to prevent and detect violations of the federal and state securities laws. Supervision is conducted by the Chief Compliance Officer, Eric Conner, who is responsible for administering the policies and procedures. Mr. Conner reviews those policies and procedures annually for their adequacy and the effectiveness of their implementation. All policies and procedures of the firm are followed.

Eric Conner contact information:

Chief Compliance Officer

262-478-9009

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